

CURRICULUM VITAE

Personal information

Ioana Nanu

Mobile phone Bucharest
0040 724-405 421

E-mail yioannis@gmail.com

Work experience

Dates **08.2015 –present**

Job **Research and marketing**

Job description Study implementation, Study protocol design, Questionnaire design, Conducting telephone interviews, Conducting statistical data analysis using Excel (including pivots), SPSS, MAXQDA, Presentations using Power Point, Creating various graphs, Research for scientific papers, Desk research, Relation with interview operators, Training of call operators

Design and illustration of publications produced within the projects, Translations

Reporting and monitoring from National registry for rare diseases, Relationship with the provider of the registry, Organizing different events of the Institute

Maintenance of the web page of the company using CMS, Design of materials for the website, Google Analytics, Portal administration and user accounts administration, Relationship with the webdesigner of the website and of the portal

Company ***I.N.S.M.C. "Alessandrescu-Rusescu" (National Institute for Mother and Child Health)***

Type of business or sector Health

Dates **07.2022-12.2022**

Job **Volunteer**

Job description Promotional and organization activities, Research

Company ***National Art Museum of Romania***

Type of business or sector Public

Dates **09.2014-09.2014**

Job **Interviewer**

Job description Door to door interviews within the project National Audience of Press (Studiul National de Audienta)

Company ***Gfk Romania***

Type of business or sector Research

Dates **02.2012-03.2014**

Job **Marketing Specialist**

Job description Supervising and coordinating the making of the weekly and of the store openings catalogue of products
Relationship with the buying department and the graphic department, Coordination of the graphic department for producing the catalogues and other materials according to the deadlines

Implementing different actions as reaction to competition store openings

Relationships with the providers of deco materials and the creative agency

Providing the deco materials to the stores, Tender organising for deco materials suppliers, Contract negotiations

Company ***Rewe Romania***

Type of business or sector Retail FMCG

Dates **01.2006 – 06.2011**

Job **Marketing Specialist**

Job description Coordinating the internal marketing team responsible of the catalogue of products

Team leading and substitute for the marketing manager

Relationship with the buying department, the sales department and the graphic department as well as -with the external providers (the printing house and the distribution firma) in order to coordinate the catalogue of products' projects and to meet the deadlines

Working correspondence with the headquarters in Austria in German language

Company	Launch, relaunch and maintenance of the Web page of the company, working in various CMSs Research studies and analysis together with research companies or independently Translating research protocol and interview guide from German to Romanian for different studies Establishing the needs of research together with the sales team, briefing to the agency, research budgeting, research design, research supervision, data analysis and report to the management Preparing and supervising the events of store's opening, press conferences and other events of the company Producing various publicity materials to support the sales team Implementing international marketing campaigns on regional and local level, in collaboration with the buying and sales departments Relationship with the printing houses, media agencies, research companies and other marketing suppliers Preparing the marketing budget and realising the control of it in collaboration with the financial department- Elaborating and implementing the energy saving marketing campaign Internal magazine, PR and social media
Type of business or sector	bauMax Romania Retail DIY
Dates	01.2005 - 12. 2005
Job	Consultant Finance Department
Job description	Database administration, creating and changing the database, inventory
Company	Romanian Parliament, the Deputy Chamber
Type of business or sector	Government
Dates	01.2004 – 10. 2004
Job	Participant in the European Voluntary Service Program (EVS)
Job description	Reception and customer relations Supporting the management and the educational staff Analysing the data of a pre-test evaluation questionnaire about the organised trainings Elaborating the new questionnaire Preparing course materials, organising the training events Developing the concept for an information folder about the institution
Company	The Educational Center Jugendhof Vlotho, Germany
Type of business or sector	Educational
Dates	11. 2001 – 12.2003; 10.2004 – 12. 2004
Job	Inspector – Budget Department
Job description	Preparing the plan of expenditure for the hospitals and for the health insurance houses Reporting to the Ministry of Health and to the Ministry of Finance the distribution of the expenditures among the health institutions Elaborating monthly, biannual and annual statistics.
Company	National Health Insurance House
Type of business or sector	Health Insurance
Education	
Dates	10.2021
Obtained diploma	Graduated Diploma
Institution	Escuela Andaluza de Salud Publica
Description	"Leaving no one behind" online course, in the framework of the Joint Action for Health Equity in Europe Initiative
Dates	06.2020-09.2022
Obtained diploma	Graduated Diploma
Institution	Art and Hobby Studio
Description	Painting course
Dates	07.2019
Obtained diploma	Graduated Diploma

Institution Description	IT Training Center Romsym Introduction in statistical analysis using IBM SPSS
Dates	12. 2018
Obtained diploma	Graduated Diploma
Institution	Goethe Institut Bucharest
Description	Language Course B2/C1
Dates	08.2017
Obtained diploma	Graduated Diploma
Institution	Absolute School
Description	Web design
Dates	02.2016
Obtained diploma	Graduated Diploma
Institution	IT Training Center Romsym
Description	Introduction in SPSS Statistics
Dates	11.2007
Obtained diploma	Graduated Diploma
Institution	Dale Carnegie Training
Description	Communication Skills
Dates	2001 – 2003
Obtained diploma	Master degree
Institution	Academy of Economic Studies, Faculty of Commerce
Description	Master Course: "Marketing and Business Communication" Diploma Paper: "E-commerce"
Dates	1997 - 2001
Obtained diploma	University (graduate)
Institution	Academy of Economic Studies, Faculty of Commerce
Specialization	Commerce Diploma Paper: "Communication in International Bussinesses"
Dates	1993-1997
Obtained diploma	Highschool (graduate) with <i>English interpreter diploma</i>
Institution	Bilingual National College "George Cosbuc"
Specialization	Mathematics-Physics Diploma paper: "London's architects"

Personal skills and competences

Mother tongue **Romanian**

Foreign Languages English – advanced (C1), German – advanced (Goethe Zertifikat B2- April 2017), French– beginner

Social skills and competences

- Team player: I have worked in various teams, from national to international ones. I have coordinated a small team for a specific project in the marketing department
- Training skills: I have trained the new colleagues which were employed at the marketing department on specific projects
- Project management and interrelation skills: I have been responsible for the catalogue of products projects at bauMax Romania and other projects, having to collaborate with different departments

Computer skills and MS Office, MS Outlook, Windows, Adobe Photoshop Elements, Canva, SPSS, xHTML, CSS

competences	
Honours and awards	Präsidenten-Stipendium "Berlin gestern und heute", Goethe Institut Bukarest, 3-9 June 2018
Driving license	Yes
Additional information	-Founder and webdesigner of the website: www.my-bucharest.ro (currently inactive) -Personal interests: Travelling, painting, photography, sports, music, social media
Projects	<p>Strengthening the National Network of Primary Care Providers to Improve the Health Status of population, children and adults (including vulnerable population) – expert, 2021-2023</p> <p>Anthropology of breastfeeding (qualitative and quantitative phases) – data manager, 2019-2023</p> <p>Dynamics of SARS-COV-2 virus transmission in Romania, Program PNIII - Program 2- Solutions – research team member, 2020-2021</p> <p>Child Abuse in Sport- European Statistics Erasmus+: Sport, Youth and EU Aid Volunteers EU Program (quantitative)- project assistant, 2019-2021</p> <p>National training of specialists in the recovery of congenital and genetic conditions (FRAC), coordinator assistant, 2018</p> <p>JANPA (Joint Action for Nutrition and Physical Activity)– Responsible of the work package 4 "Cost of childhood obesity" and work package 2 "Dissemination", 2015-2017</p> <p>Reproductive Health Study, Romania - data analysis, 2016</p>
Publications	<p>Hartill, M., Rulofs, B., Lang, M., Vertommen, T., Allroggen, M., Cirera, E., Diketmueller, R., Kampen, J., Kohl, A., Martin, M., Nanu, I., Neeten, M., Sage, D., Stativa, E. (2021). <i>CASES: Child abuse in sport: European Statistics – Project Report</i>. Ormskirk, UK: Edge Hill University. https://sites.edgehill.ac.uk/cpss/files/2021/11/CASES-Project-Report-EU.pdf</p> <p>Women's assessment of the quality of hospital-based perinatal care by mode of birth in Romania during the COVID-19 pandemic: Results from the IMAGINE EURO study, Marina Ruxandra Otelea, Anca Angela Simionescu, Ilaria Mariani, Emanuelle Pessa Valente, Michaela Iuliana Nanu, Ioana Nanu, Claudia Mariana Handra, Benedetta Covi, Marzia Lazzerini, 2022, International Journal of Gynecology&Obstetrics</p> <p>Michaela Nanu, Georgeta Popovici, Marius Ciutan, Ecaterina Stativă, Gabriela Scîntee, Florentina Moldovanu, Ioana Nanu, Valentina Donici, Alexandra Apostol, Andrei Kozma, Inegalități în sănătate, abordare în context european***<i>Material elaborat în cadrul proiectului Joint Action – Health Equity Europe contract finanțare 801600-JAHEE-HP-JA-2017, 2022</i></p> <p>Andrei Kozma, Michaela Nanu, Ecaterina Stativă, Florentina Moldovanu, Călin Popovici, Vlad Mureșan, Ioana Nanu, Bariere și oportunități în cercetare în pandemie, 2022, Antropologie si Geriatrie, Editura Academiei</p> <p>Michaela Nanu, <u>Ecaterina Stativa</u>, Marius Ciutan, Silvia Scinteie, Ioana Nanu, Andrei Kozma, Inegalitati in sanatatea reproducerii, Inequalities in Reproductive health, 2021, Antropologie si Traditii, Editura Academiei</p> <p>Ecaterina Stativa, Michaela Nanu, Ioana Nanu, Marina Otelea, Andrei Kozma Aspecte socio-culturale in alimentatia sugarului Socio-cultural aspects in infant nutrition, 2021, Antropologie si Traditii, Editura Academiei</p>

Ecaterina Stativa, Michaela Nanu, **Ioana Nanu**, Andrei Kozma, 2020, Alaptarea de la deziderat la realitate- studiu calitativ (Breastfeeding from decideration to reality) in vol Antropologie si Management, Editura Academiei,ISBN,978-973-27-3181-9

Gheorghe Mihailescu, Ecaterina Stativa, Calin Popovici, **Ioana Nanu**, Andrei Kozma, Importanta investigatiilor genetice in cadrul consultatiilor prenatale Antropologie si genetica - Editura Academiei Romane, 2019, p.123-129 ISBN 978-973-27-3067-6

Ecaterina Stativa, Alin Stănescu, **Ioana Nanu**, Calin Popovici Cercetarea deceselor materne înregistrate în spitalele din România în 2016 – studiu de caz; Methodology for confidential analysis of maternal deaths – pilot study. Antropologie si Demografie - Editura Academiei Romane, 2018, p.257-267 ISBN 978-973-27-2901-4

Nicolae Suci, Ecaterina Stativa, Alin Stănescu, **Ioana Nanu**, Lucian Pop, Nicolae Bacalbasa Natalitate si demografie Antropologie si Demografie - Editura Academiei Romane, 2018, p.276-284 ISBN 978-973-27-2901-4